



# 12<sup>th</sup> Annual Michigan Honey Festival

Shiawassee County Fairgrounds

2900 Hibbard Rd.

Corunna, Michigan

**July 20-21, 2024**

**10am-5pm**

## About Michigan Honey Festival

Michigan Honey Festival is a non-profit run by volunteers seeking to educate the public about the role the honey bee plays in our existence. The Festival is a fun, inexpensive and informative weekend for everyone from young to old. All attendees will walk away with something, including our vendors and sponsors.

## Sponsorship Levels

### Hive Sponsorship - \$5,000.00 and up

- Name/Logo, & Link on the MHF website, Facebook page, and newsletter
- Company name on Sponsor Banner in buildings
- Company Name on sign near entrance
- Sponsor's name on t-shirts
- Four (4) Honey Festival T-shirts
- Up to 10X40 booth with 4 tables/6 chairs; Fourteen (14) weekend Parking Passes
- Five sentence write up on website and newsletter
- Mention in any Advertising

### Super Sponsorship - \$2,500.00-\$4,999.99

- Name/Logo, & Link on the MHF website, Facebook page, and newsletter
- Company name on Sponsor Banner in buildings
- Company Name on sign near entrance
- Sponsor's name on t-shirts; Three (3) Honey Festival T-shirts
- Up to one (1) 10X30 booth with 3 tables/6 chairs; Twelve (12) weekend Parking Passes
- Three sentence write up on website and newsletter

### Queen Bee Sponsorship - \$1,000.00-\$2,499.99

- Name/Logo & Link on the MHF website, Facebook page, and newsletter
- Company name on Sponsor Banner in buildings
- Company Name on sign near entrance
- Sponsor's name on t-shirts
- Up to one (1) 10X20 booth with 2 tables/4 chairs; Ten (10) weekend Parking Passes
- One sentence write up on website and newsletter
- Two (2) Honey Festival T-shirts

### Worker Bee Sponsorship - \$500.00-\$999.99

- Name/Logo & Link on MHF website, Facebook mention
- Company name on Sponsor Banner in buildings
- Company Name on sign near entrance
- Sponsor's name on t-shirts
- One (1) 10X10 booth with 1 Table/2 chairs; Seven (7) weekend Parking Passes

### Drone Sponsorship - \$250.00-\$499.99

- Name on the MHF website, Facebook mention
- Company name on Sponsor Banner in buildings
- Company Name on sign near entrance
- Sponsor's name on t-shirts
- One (1) 10X10 booth (Table and chairs not included); Six (6) weekend Parking Passes

### Honey Sponsorship - \$100-\$249.99

- Name on the MHF website, Facebook mention
- Company name on Sponsor Banner in buildings
- Company Name on sign near entrance
- Sponsor's name on t-shirts
- Four (4) weekend Parking Passes

### Hive Tool Donations - \$50-\$99.99

- Company name on donation banner in buildings
- Two (2) weekend Parking Passes

### Smoker Donations - \$5-\$49.99

- Company name on donation banner in buildings

**\*For Advertising, Signage and T-shirts, we must have your form by March 1, 2024.\***



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## SPONSOR INFORMATION

Name

Address

City/State/Zip

Company Name

Email

Phone

Website Address (if applicable)

Facebook Link (if applicable)

\_\_\_ Hive Sponsor - \$5,000 and above

\_\_\_ Super Sponsor - \$2,500 to next level

\_\_\_ Queen Bee Sponsor - \$1,000 to next level

\_\_\_ Worker Bee Sponsor - \$500 to next level

\_\_\_ Drone Bee Sponsor - \$250 to next level

\_\_\_ Honey Bee Sponsor - \$100 to \$249

\_\_\_ Hive Tool Donation - \$50 to \$99.99

\_\_\_ Smoker Donation - \$5 to \$49.99

\_\_\_ Would like to sponsor in another way (in-kind, sponsor a specific aspect, etc.) – please contact me.

**MAKE CHECKS PAYABLE TO:**

MICHIGAN HONEY FESTIVAL

10326 Nichols Rd.

Montrose, MI 48457

989-295-0379

michhoneyfestival@gmail.com